Policy for harmonizing national park management and local business development



VESTERN NORWAY RESEARCH INSTITUTE

# VESTLANDSFORSKING

www.vestforsk.no

A project in the programme Environment 2015

Norway Research Council

### Research objectives

- To create knowledge about how changes in politics and management could stimulate the integration of local socio-economic development and conservation goals
- The project is connected to different change processes:
  - Jostedalsbreen National Park, established in 1991
  - Hohe-Tauern National Park in Austria, established in 1981
  - Breheimen, designation process 2005-2009.
  - Nærøy Fjord area, Part of World Heritage Site The Western Norwegian Fjords (Geirangerfjorden is the other part)



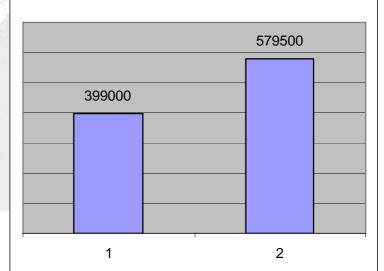


### World Heritage Site: Western Norwegian Fjords

- Over half a million tourist every year coming mainly from abroad entering the country in Bergen or Oslo
- A node tourist traffic point with train, bus and boat well developed infrastructure.
- Less than 20% stay overnight
- Municipality with app. 2000 inhabitants where more than 20 percentage with income from tourist sector
- Protected area designated in 2002 & World Heritage site in 2005

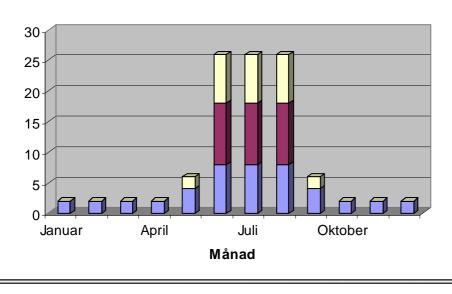


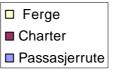
Tal reisande med Flåmsbana i 2001 og 2007



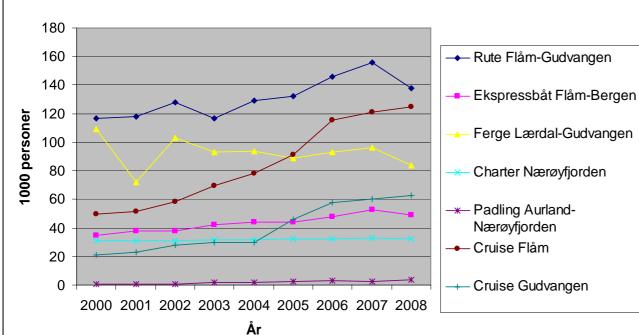
VESTLANDSFORSKING

### Tal gjennomfartar i Nærøyfjorden per dag for ulike båttilbod, år 2008, (førebels tal)





### Tal personer på fjorden, ulike type båtprodukt (førebels tal)





### What kind of tourism do we want?

- Questions addressed by the small scale agriculture entrepreneurs:
  - Can the traditional tourism industry create joint interest with new adventure businesses?
  - Can such a partnership integrate protection and local community development?

- Research question:
  - How does the resource regimes influence the attempt to make correspondence between individual and collective rationality?

## Resource regime

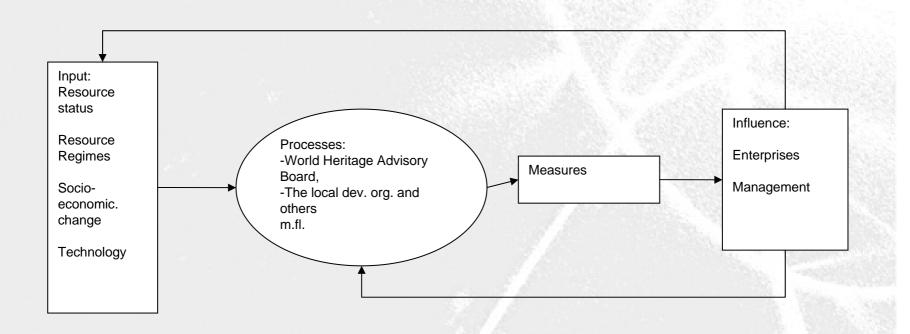
- Fragmented management (the conservation versus transport regime) - lack of collective action
- Nature resources and processes are inherent interconnected (Vatn, 2005):
  - Resource use therefore necessarily influences other resource use
- The human systems, the market and resource management, struggle to copy these connections
  - Different level of authority (local, regional and state)
  - Sector organisation (agriculture, environment, transport, tourism)
- Open access is "institutionalized" cost shifting due to the interconnectedness of resources



### **VESTLANDSFORSKING**

## How to make collective action?

- Identities and capabilities govern our behaviour (March & Olsen, 1995)
  - Who we are and what we are doing (norms, values etc.)
  - Resources, organisation, competence, regulative power
- Identities and capabilities are formed by the socio-cultural relationship we belong to: what network, organisation, society etc.
- If these relationships change, identities and capabilities could change
  and action could change
- Current theories of collective action are lacking three elements:
  - the importance of the characteristics of external political regimes in an analysis of how internal variables affect levels of collective provision of rules;
  - the need to reflect the incremental, self-transforming nature of institutional change
  - the need to include information and transaction costs (Ostrom, 1990).



# **Previous findings**

- Open access to the fjord systems do not only lead to cost shifting, but also income distribution
- The conservation regime (and World Heritage Status) fit "volume and travelling through" tourism, but makes some hindrances for the development of small scale tourism on land in the fjord
- The transport regime does no stimulate the integration of tourism, conservation and local community development:
  - Conflicts about decisions for scheduled traffic permission
  - No legal authority to claim economic contribution from the tourism businesses to maintain he public goods in the area
- Change from open access to common property among the people who produce the goods could change the conditions for collective action